

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

LUC Media
Attention: Chris Brimer
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract / Revision 939718 /		Alt Order # 06264403
Product Issue		
Contract Dates 08/06/12 - 08/19/12		Estimate # CITZ 4 STRTGH & SEC
Advertiser Citizens for Strength & Security		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
IDB# 9913041	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/06/12	08/17/12	6a A7N More In The AM	6-7a		:30			NM	10	\$6,250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$625.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$625.00			
N 2	KOAT	08/06/12	08/17/12	Good Morning America	7-9a		:30			NM	24	\$12,600.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				12	\$525.00			
		Week: 08/13/12	08/19/12	MTWTF--				12	\$525.00			
N 3	KOAT	08/06/12	08/17/12	The View 10-11a	10-11a		:30			NM	6	\$1,650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$275.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$275.00			
N 4	KOAT	08/06/12	08/17/12	Ellen 3-4p	3-4p		:30			NM	6	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$175.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$175.00			
N 5	KOAT	08/06/12	08/17/12	Action 7 News @ 5p	5-530p		:30			NM	9	\$5,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$600.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$600.00			
N 6	KOAT	08/06/12	08/17/12	Action 7 News @ 6p	6-630p		:30			NM	9	\$7,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$800.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$800.00			
N 7	KOAT	08/06/12	08/17/12	Entertainment Tonight 630-7p	630-7p		:30			NM	8	\$6,400.00
		Class of Time - Immediately Pre-emptible without notice										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 939718 /		<u>Alt Order #</u> 06264403
<u>Contract Dates</u> 08/06/12 - 08/19/12	<u>Product</u> Issue	<u>Estimate #</u> CITZ 4 STRTGH & SECU
<u>Advertiser</u> Citizens for Strength & S		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 4 \$800.00 Week: 08/13/12 08/19/12 MTWTF-- 4 \$800.00												
N 8	KOAT	08/06/12	08/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	6	\$7,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 3 \$1,300.00 Week: 08/13/12 08/19/12 MTWTF-- 3 \$1,300.00												
N 9	KOAT	08/11/12	08/18/12	Sa 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----3- 3 \$300.00 Week: 08/13/12 08/19/12 -----3- 3 \$300.00												
N 10	KOAT	08/12/12	08/19/12	Su 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----3 3 \$300.00 Week: 08/13/12 08/19/12 -----3 3 \$300.00												
N 11	KOAT	08/06/12	08/17/12	Dr Oz	4-5p		:30			NM	6	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 3 \$400.00 Week: 08/13/12 08/19/12 MTWTF-- 3 \$400.00												
N 12	KOAT	08/11/12	08/18/12	Action 7 News @ 5p Sat	5-530p		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$300.00 Week: 08/13/12 08/19/12 -----1- 1 \$300.00												
N 13	KOAT	08/11/12	08/18/12	Sa A7N @ 6P	6-630p		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$300.00 Week: 08/13/12 08/19/12 -----1- 1 \$300.00												
N 14	KOAT	08/11/12	08/18/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	2	\$1,450.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$725.00 Week: 08/13/12 08/19/12 -----1- 1 \$725.00												
N 15	KOAT	08/12/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1 1 \$525.00 Week: 08/13/12 08/19/12 -----1 1 \$525.00												
N 16	KOAT	08/12/12	08/19/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	2	\$2,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1 1 \$1,100.00 Week: 08/13/12 08/19/12 -----1 1 \$1,100.00												
Totals											106	\$60,250.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/06/12 - 08/19/12	Issue	CITZ 4 STRTGH & SECU

<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens for Strength & Si	08/06/12 / 08/06/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/19/12	106	\$60,250.00	\$51,212.50	\$3,584.88	\$54,797.38
Totals	106	\$60,250.00	\$51,212.50	\$3,584.88	\$54,797.38

Signature: _____ **Date:** _____

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